

ELLA BARTOSIK

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EXPERIENCE

Clean Advertising & Design - Copywriting Intern

SEPT 2025 - PRESENT

- Chapel Hill Tourism, NCHA, Builders Mutual

Goodby Silverstein & Partners - Academy Copywriting Intern

JUNE 2025 - JULY 2025

- Selected as 1 of 2 interns from 200+ applicants for GS&P's prestigious portfolio program.
- Gained exposure to GS&P's full production pipeline, from strategic development and ideation to execution, while receiving mentorship from senior agency leaders.
- Strengthened skills in brand storytelling, creative strategy, consumer behavior analysis, and collaborative problem-solving in a fast-paced agency environment.

Yansy Media - Intern

FEB 2025 - MAY 2025

- Oversaw PR and marketing-related projects from initiation to completion.
- Collaborated cross-functionally with internal teams, clients, and external agencies.
- Built and maintained relationships with media, influencers, and key industry stakeholders.
- Crafted compelling press releases, media pitches, and thought leadership content.
- Collaborated with marketing and social media teams to align messaging across channels.

1893 Brand Studio - Account Manager

AUG 2024 - MAY 2025

- Promoted to internal leadership team within 8 months of start date
- Generate new client leads and business opportunities for The Daily Tar Heel and 1893 Brand Studio, respectively
- Manage relationships with 3+ clients, promoting consistent and timely communications
- Distribute client tasks to internal employees, ensuring all project requirements are met and KPIs are reported to clients

1893 Brand Studio - Copywriter

JAN 2024 - MAY 2024

- Worked on sponsored content, email marketing, content marketing, and copywriting for 7+ local businesses
- Wrote and implemented captions 3+ times a month for Spicy 9 Instagram account with 2,000+ followers, resulting in high impressions
- Published author in Edge: [Carolina Educational Review](#)

EDUCATION

The University of North Carolina at Chapel Hill

EXPECTED GRADUATION: DEC 2026

UNC Hussman School of Media and Journalism

- B.A. in Media and Journalism with a concentration in Advertising and Public Relations

COMMUNITY INVOLVEMENT

UNC Habitat for Humanity, Chapel Hill, North Carolina

AUG 2023 - MAY 2025

- Social Media Manager (Aug. 2024 - May 2025)
- Business and Outreach Executive (Aug. 2023 - May 2024)

AWARDS

[Breaking and Entering Best in Show Blue Crowbar](#) | 2025

Young Shits Runner-up | Summer 2025